Language Variation of Wordplay on PPKM Abbreviation by Indonesian Netizen: a Sociolinguistic Study

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Abstract - This study aims to reveal the form and function of the word play on the PPKM abbreviation created by Indonesian netizens in sociolinguistic studies. The data source taken from various of the online mass media articles such as Pikiran Rakyat and Tribun News that have collected various word plays on the PPKM abbreviation. The data collected through the observation method with note-taking techniques. The data were analyzed based on various forms of word play such as phonological, morphemic, phrasal, and graphic, and also analyzed based on their function as a form of anger, jokes, satire, or romance. The results show that the 40 data of the word play on the PPKM abbreviation contains various things, both in terms of structure and in terms of function. In terms of structure, various forms of lingual structure can be seen in phonological, morphemic, syntactical, and semantical terms. In phonological, the words used are a form of conversation that is often used by speakers in an informal environment. In morphemic, these words are selected and used regardless of the structure to adjust the equivalent of each letter in the PPKM abbreviation. In syntactical, the grammatical form of the word play on PPKM abbreviations is dominated by phrasal, especially noun phrases. In semantical, the word play on the PPKM abbreviation can be seen from the word meaning and the clause meaning, where each meaning is adjusted to the conditions of the speakers. In addition, in terms of function, the word play on the PPKM abbreviation is dominated by functions with negative nuances, namely bad romance which is aimed at limitations in carrying out romantic relationships due to PPKM, the function of sadness is aimed at people's lives at large due to not being able to move freely as usual, and the function of negative satire aimed at the government and authorized officials as a satire because the rules imposed have made people's lives increasingly unstable.

Keywords: Indonesian netizen, language variations, PPKM abbreviation, sociolinguistic, word play

1. Introduction

As an effective communication, language can be used as a supporter of creativity by speakers. The existence of creativity in language can enrich language variations. This is following the function of language in people's lives. Once the importance of the function of language causes humans to express their language skills through their creativity. Language creativity can create a variety of languages. The existence of language variations, of course, increases people's interest in studying the language in more detail. Variations that arise in a language in the form of slang, jargon, puns, and so on (Mayasari & Setiawati, 2019). However, the language variation that will be discussed in this study is a pun or a word play. The word play is defined as something that is played on or something that is slipped so that it does not match the actual target or does not hit what it should aim for. The word play is a development of language and culture. Language development can create many words with different forms, such as acronyms, abbreviations, and so on. Because the expected humor comes from intentionally negating logical relationships between words, the word play is often called the comedy of error. It was first spoken through speech in the form of political slapstick which started from the desire to channel its aspirations as satire or protest. However, with increasing time, people's creativity about the word play is growing (Mayasari & Setiawati, 2019). In this study, the word play that will be discussed is the PPKM abbreviation. The word play reflects the boredom of the Indonesian people so that they act recklessly by creating some word play on the PPKM abbreviation as a form of their aspirations. However, not all carelessness has a negative impact because the word play on the PPKM abbreviation that created is also a form of creativity in language that can enrich the language style of the Indonesian people.

The PPKM abbreviation emerged and was issued by the government to regulate and limit the movement of people in their activities during the COVID-19 pandemic which is still not over. The high number of COVID-19

transmissions in Indonesia has forced the government to set new policies. In handling the COVID-19 pandemic, the government issued several social restriction rules in various abbreviation terms to limit people's movement. Previously, the term large-scale social restrictions or *pembatasan sosial berskala besar* were abbreviated as PSBB, now the latest is the implementation of restrictions on community activities or *pemberlakuan pembatasan kegiatan masyarakat* which abbreviated as PPKM. PPKM itself has several more terms. The PPKM abbreviation has been used since January 2021, then from February to June 2021, the government added the term "micro" in addition to the abbreviation of PPKM became PPKM Mikro. The PPKM abbreviation has become a hot topic of discussion since the government imposed PPKM with the term PPKM Darurat from July 3 to July 20, 2021. Since July 21, 2021, the government has changed the term PPKM Darurat to PPKM level 1 to 4. Many terms used by the government in handling the pandemic have made the public feel confused. As a result, not a few of Indonesian netizen played the PPKM abbreviation in various creations into fun word. The PPKM abbreviation's creation is word played by the netizen as a form of creativity in an entertaining style. Therefore, this study aims to reveal the form and function of the word play on the PPKM abbreviation created by Indonesian netizens in sociolinguistic studies.

2. Method

Methodologically, this research is a qualitative research that will focus on the word play on the PPKM abbreviation, and will be studied from the sociolinguistic field as a form of language variety created by language users. This is in line with the opinion of Sumarsono (2014) that the study of language associated with social conditions can be studied in sociolinguistics. Furthermore, Halliday (1970 in Sumarsono, 2014) calls sociolinguistics as institutional linguistics whose study is related to the linkage of language with the people who use that language. The language users referred to Indonesian netizens who respond to changes in the PPKM abbreviation set by the government. The data source will be taken from various of the online mass media articles such as Pikiran Rakyat and Tribun News that have collected various word plays on the PPKM abbreviation. The data will be collected through the observation method with note-taking techniques. After collected the data from Pikiran Rakyat dan Tribun News, there are 44 data from Pikiran Rakyat and 11 data from Tribun News. When observed the data from Pikiran Rakyat, there are 15 data with similar abbreviation. The 15 data with similar abbreviation has been eliminated, so 29 data from Pikiran Rakyat and 11 data from Tribun News have been selected as the data source of the PPKM abbreviation with total 40 data. The 40 data will be used according to the type of form and function category. The data were analyzed based on various forms of word play such as phonological, morphemic, phrasal, and graphic, and also analyzed based on their function as a form of anger, jokes, satire, or romance.

3. Results and Discussion

The 40 data of the word play of PPKM abbreviation can be seen in Table 1 below.

	Table		y of PPKM Abbreviatio	
Data			of PPKM Abbreviation	
	P1	P ₂	K	М
1	Pernah	Putus	Karena	Martabak
2	Pernah	Patah	Karna	Mengalah
3	Pernah	Patah	Karena	Maksa
4	Pernah	Percaya	Kemudian	Merana
5	Pernah	Percaya	Kemudian	Menyesal
6	Pernah	Percaya	Kemudian	Menghilang
7	Pernah	Peduli	Kemudian	Menghilang
8	Pernah	Perhatian	Kemudian	Menghilang
9	Pernah	Pinjam	Kemudian	Menghilang
10	Pernah	Pacaran	Kemudian	Menyesal
11	Pernah	Penasaran	Kemudian	Menjauh
12	Pernah	Pendekatan	Kemudian	Menjauh
13	Pernah	Pendekatan	Kurang	Maksimal
14	Pelan	Pelan	Kabeh	Mati
15	Pelan	Pelan	Kamu	Melebar
16	Pelan	Pelan	Kita	Menjauh
17	Pelan	Pelan	Kita	Menemukan
18	Pelan	Pelan	Kita	Miskin
19	Pelan	Pelan	Kehabisan	Money
20	Pemuda	Pemudi	Kurang	Money
21	Pala	Pusing	Kurang	Money
22	Pengen	Peluk	Kamu	Mas/Mbak
23	Pingin	Peluk	Kamu	Melulu
24	Pengen	Pepet	Kamu	Terus

25	Photo	Profil	Kamu	Manis
26	Penjelasan	Perencanaan	Kapan	Menikah
27	Pemberlakuan	Pembatasan	Komunikasi	Mantan
28	Pria	Pemberani	Kesayangan	Mertua
29	Putus	Padahal	Kita	Mencintai
30	Pas	Perlu	Kamu	Memelas
30	Pas	Punya	Kamu	Menghindar
31	Para	Pejabat	Korupsi	Miliaran
32	Pinter	Pinter	Kibulin	Masyarakat
33	Program	Percepat	Kemiskinan	Masyarakat
34	Pak	Presiden	Kapan	Mundur
35	Petugas	Partai	Kapan	Mundur
36	Pandai	Pandai	Kita	Mutar
37	Pulang	Pergi	Kena	Macet
38	Penak	Penak	Kok	Mandek
39	Pejuang	Pagi	Kembali	Malam
40	Perkumpulan	Penonton	Korban	Mama Sarah

Table 1 shows that there are various variations of punctuation in the PPKM abbreviation. One of the abbreviations similar to PPKM, namely *pemberlakuan pembatasan kegiatan masyarakat* or the implementation of restrictions on community activities, is found in data 27 which also uses the word *pemberlakuan* (P1) or implementation, and the word *pembatasan* (P2) or restriction, and in data 33 which also uses the word *masyarakat* (M) or community. In addition to the two, among these variations there are several extensions of the PPKM abbreviation which have similarities between one data and another. The similarity can be seen with the use of the same word in one of the letters, as shown in Figure 1 below.

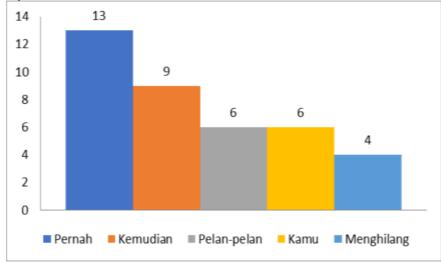


Figure 1 Chart of the Most Use of the Same Words in PPKM Abbreviations

Figure 1 shows that the highest frequency of using the same word in the PPKM abbreviation is found in the letter P1 as the first letter that uses the same word 13 times in the adverb of pernah (ever). Then, the letter K is the second most common letter that uses the same word 9 times in the conjunction of kemudian (then). Furthermore, the third most letters that use the same word 6 times are found in the letters P1 and P2 with the repetition word of pelan-pelan (slowly), and the letter K with the pronoun of kamu (you). Finally, the letter M as the fourth most common letter that uses the same word 4 times in the verb of menghilang (disappears). The rest of some letters use the same word 3 times, 2 times, and 1 time. From the chart, it can be concluded that all grammatical lingual elements are used to distort the PPKM abbreviation. To find out these lingual elements, which are the structure and function of the PPKM abbreviation's word play will be explored.

The Structure of The Word Play on PPKM Abbreviations

The form and structure of the word play on PPKM abbreviations will be described as phonological, morphemic, syntactical (phrasal and clausal), and semantical. Phonologically, it was found that there were 1) the use of the word of *karna* (because) in the letter K which experienced deletion of the sound e; 2) in the letter P1 there is the use of the word of pala (head) which has a deletion of the syllable ke, the words of pengen and pingin (both are want to) are used with the same vowel sound in both syllables even though the standard word is pengin (KBBI Daring, 2021) with different

vowels in both syllables, and the word of "photo" which is used to take the letter P even though the pronunciation of the word "photo" is sounded with the phoneme f, and 3) the word of pinter (smart) in the letters P1 and P2 which changes the vowel sound that should be vowel a to vowel e. It can be concluded that these words are phonologically a form of conversation that is often used by speakers in an informal environment.

Morphemically, it was found that there were 1) the use of verb of maksa (force) in the letter M which had the prefix me omitted which should have been an active verb of memaksa (forcing); and 2) the word of kibulin (lie to) on the letter K which uses the addition of the suffix in as a nasalization process to avoid word formation with affixation (Bataone, n.d.). Therefore, the word of maksa and kibulin morphemically undergo a process of change of form which is generally often used by teenagers (Bataone, n.d.). However, there is one use of words that are not matched with one of the letters from PPKM abbreviation, namely data 20 which uses the word terus (always) as an extension of the letter T. It can be concluded that these words are morphemically chosen and used regardless of the structure in order to adjust the equivalent of each letter in the PPKM abbreviation.

Syntactically, in general the PPKM which is abbreviated from pemberlakukan pembatasan kegiatan masyarakat or the imposition of restrictions on community activities is a phrasal especially noun phrases, but there are other types of phrases as shown in Table 2 below.

	Table 2 Data of Phrasal Use on The Word Play of PPKM Abbreviation The Word Play of PPKM Abbreviation					
Data	P1	P2	K	М		
1	Pernah	Putus	Karena	Martabak		
2	Pernah	Patah	Karna	Mengalah		
3	Pernah	Patah	Karena	Maksa		
4	Pernah	Percaya	Kemudian	Merana		
5	Pernah	Percaya	Kemudian	Menyesal		
6	Pernah	Percaya	Kemudian	Menghilang		
7	Pernah	Peduli	Kemudian	Menghilang		
8	Pernah	Perhatian	Kemudian	Menghilang		
9	Pernah	Pinjam	Kemudian	Menghilang		
10	Pernah	Pacaran	Kemudian	Menyesal		
11	Pernah	Penasaran	Kemudian	Menjauh		
12	Pernah	Pendekatan	Kemudian	Menjauh		
13	Pernah	Pendekatan	Kurang	Maksimal		
14	Pelan	Pelan	Kabeh	Mati		
15	Pelan	Pelan	Kehabisan	Money		
16	Pala	Pusing	Kurang	Money		
17	Pengen	Peluk	Kamu	Mas/Mbak		
18	Pingin	Peluk	Kamu	Melulu		
19	Pengen	Pepet	Kamu	Terus		
20	Penjelasan	Perencanaan	Kapan	Menikah		
21	Pemberlakuan	Pembatasan	Komunikasi	Mantan		
22	Pria	Pemberani	Kesayangan	Mertua		
23	Pinter	Pinter	Kibulin	Masyarakat		
24	Program	Percepat	Kemiskinan	Masyarakat		
25	Pulang	Pergi	Kena	Macet		
26	Penak	Penak	Kok	Mandek		
27	Pejuang	Pagi	Kembali	Malam		
28	Perkumpulan	Penonton	Korban	Mama Sarah		

Table 2 shows that several variations of the use of phrasal in the PPKM abbreviation were found. In addition to the types of noun phrases, it was also found that there were uses of verb phrases that used the word of pernah (ever) accompanied by the verbs of putus (break up), patah (break), percaya (believe), peduli (care), perhatian (pay attention), pinjam (borrow), pacaran (a date), and penasaran (be curious) as shown in data 1 to data 11. Among the 28 of word play of PPKM abbreviation as a phrase, both a noun phrase and a verb phrase, data 28 is a word play on the PPKM abbreviation which can be said that in a noun phrase there is a noun phrase. This is because there is a word play on the abbreviation of the letter M, namely Mama Sarah, is a type of noun phrase, so that in the noun phrase the Perkumpulan Penonton Korban Mama Sarah or Mama Sarah Victims Association, there is the noun phrase Mama Sarah. In addition to the phrase form, it was also found the use of clauses as shown in Table 3 below.

Table 3 Data of Clausal Use on The Word Play of PPKM Abbreviation

Data	The Word Play of PPKM Abbreviation						
Data	P1	P2	K	М			
1	Pelan	Pelan	Kamu	Melebar			
2	Pelan	Pelan	Kita	Menjauh			
3	Pelan	Pelan	Kita	Menemukan			
4	Pelan	Pelan	Kita	Miskin			
5	Pemuda	Pemudi	Kurang	Money			
6	Photo	Profil	Kamu	Manis			
7	Putus	Padahal	Kita	Mencintai			
8	Pas	Perlu	Kamu	Memelas			
0	Pas	Punya	Kamu	Menghindar			
9	Para	Pejabat	Korupsi	Miliaran			
10	Pak	Presiden	Kapan	Mundur			
11	Petugas	Partai	Kapan	Mundur			
12	Pandai	Pandai	Kita	Mutar			

Table 3 shows that there are several variations in the use of clauses in the word play on the PPKM abbreviation. The 12 data in Table 3 are included in the clause because it contains a subject element and a predicate element which is the minimum requirement for determining a clause. The subject element can be seen in the use of personal pronouns such as kamu (you), kita (we), pemuda pemudi (young people), para pejabat (the officials), and pak presiden (the president), while the predicate element can be seen in all of data with the verbs used on the letter M, except for the word of miliar (billion) in data 9 which is not is a verb, but a noun. Verbs that fill the predicate element in the letter M can be categorized as a verb clause, but among the 12 data, data 6 is the only data that can be categorized as an adjective clause. This can be seen by the use of the adjective of manis (cute; sweet) on the letter M, so that with the subject of kamu (you) on the letter K, kamu manis (you are cute) included in the adjective clause.

Semantically, the meaning of the word play of PPKM abbreviation can be seen from the word meaning to the clause meaning. In terms of word meaning, it was found the use of words derived from regional languages (bahasa daerah) and English. The use of words derived from regional languages, such as the word of kabeh (all) in the letter K, the word of penak (cozy; comfortable; pleasant) in the letters P1 and P2, and the word of mandek (hampered) in the letter M. On the other hand, the use of words that come from English, such as money (uang) in the letter M and photo (foto) on the letter P. It can be concluded that the use of the words in the regional language and English is used to match each letter in the PPKM abbreviation, even though the meaning in Indonesian language does not contain one of the letters.

In addition, in terms of the clause meaning, it can be traced the meaning of data 1 to data 4 in Table 3 with the word of pelan-pelan that little by little the conditions experienced by the subject of kamu (you) and the subject of kita (we) experience changes, both physically widening, their partners moving away or finding each other or even falling into poverty due to PPKM. Then, a word play on the pemuda pemudi kurang money or young people who lack money can be interpreted that the younger generation, who are generally of productive age during the COVID-19 pandemic, experienced a decrease in income due to PPKM. Then, a word play on the photo profil kamu manis or your profile photo is cute has the meaning of ambiguity, because the adjective of manis (cute) refers to the word of kamu (you) or the word of photo profil (profile photo). If refer to the word of kamu (you), then the figure of the words kamu (you) is considered cute. On the other hand, when referring to the word of photo profil (profile photo), the profile photo is a photo image in which not only the figure of the word kamu (you) is included, but also the background of the photo.

The Function	of The	Word	Play	of PPKM	Abbreviations

The function means that the word play on the PPKM abbreviation has some functions such as satire, anger, sadness, or even just a joke as shown in Table 4 below.

Data					
Data	\mathbf{P}_1	P ₂	K	М	Function
1	Pernah	Putus	Karena	Martabak	Bad Romance
2	Pernah	Patah	Karna	Mengalah	Bad Romance
3	Pernah	Patah	Karena	Maksa	Bad Romance
4	Pernah	Percaya	Kemudian	Merana	Bad Romance
5	Pernah	Percaya	Kemudian	Menyesal	Bad Romance
6	Pernah	Percaya	Kemudian	Menghilang	Bad Romance
7	Pernah	Peduli	Kemudian	Menghilang	Bad Romance
8	Pernah	Perhatian	Kemudian	Menghilang	Bad Romance
9	Pernah	Pinjam	Kemudian	Menghilang	Bad Romance
10	Pernah	Pacaran	Kemudian	Menyesal	Bad Romance

Table 4. Data of Function on The Word Play of PPKM Abbreviation

1.1	D 1	D	17 11	16 1 1	D 1 D
11	Pernah	Penasaran	Kemudian	Menjauh	Bad Romance
12	Pernah	Pendekatan	Kemudian	Menjauh	Bad Romance
13	Pernah	Pendekatan	Kurang	Maksimal	Bad Romance
14	Pelan	Pelan	Kabeh	Mati	Sadness
15	Pelan	Pelan	Kamu	Melebar	Positive Satire
16	Pelan	Pelan	Kita	Menjauh	Sadness
17	Pelan	Pelan	Kita	Menemukan	Good Romance
18	Pelan	Pelan	Kita	Miskin	Sadness
19	Pelan	Pelan	Kehabisan	Money	Sadness
20	Pemuda	Pemudi	Kurang	Money	Sadness
21	Pala	Pusing	Kurang	Money	Sadness
22	Pengen	Peluk	Kamu	Mas/Mbak	Good Romance
23	Pingin	Peluk	Kamu	Melulu	Good Romance
24	Pengen	Pepet	Kamu	Terus	Good Romance
25	Photo	Profil	Kamu	Manis	Good Romance
26	Penjelasan	Perencanaan	Kapan	Menikah	Positive Satire
27	Pemberlakuan	Pembatasan	Komunikasi	Mantan	Sadness
28	Pria	Pemberani	Kesayangan	Mertua	Positive Satire
29	Putus	Padahal	Kita	Mencintai	Bad Romance
20	Pas	Perlu	Kamu	Memelas	Sadness
30	Pas	Punya	Kamu	Menghindar	Sadness
31	Para	Pejabat	Korupsi	Miliaran	Negative Satire
22					
32	Pinter	Pinter	Kibulin	Masyarakat	Negative Satire
32	Pinter Program		Kibulin Kemiskinan	Masyarakat Masyarakat	
		Pinter Percepat Presiden			Negative Satire Negative Satire
33	Program	Percepat	Kemiskinan Kapan	Masyarakat	Negative Satire Negative Satire Negative Satire
33 34	Program Pak	Percepat Presiden	Kemiskinan	Masyarakat Mundur	Negative Satire Negative Satire Negative Satire Negative Satire
33 34 35	Program Pak Petugas	Percepat Presiden Partai Pandai	Kemiskinan Kapan Kapan	Masyarakat Mundur Mundur	Negative Satire Negative Satire Negative Satire Negative Satire Spirit
33 34 35 36	Program Pak Petugas Pandai	Percepat Presiden Partai	Kemiskinan Kapan Kapan Kita	Masyarakat Mundur Mundur Mutar	Negative Satire Negative Satire Negative Satire Negative Satire
33 34 35 36 37	Program Pak Petugas Pandai Pulang	Percepat Presiden Partai Pandai Pergi	Kemiskinan Kapan Kapan Kita Kena	Masyarakat Mundur Mundur Mutar Macet	Negative Satire Negative Satire Negative Satire Negative Satire Spirit Anger

Table 4 shows that there are various functions of the word play on the PPKM abbreviation, namely bad romance, sadness, positive satire, good romance, negative satire, spirit, and anger. The seven functions refer to several word that used on the PPKM abbreviation which can be seen in Figure 2 below.

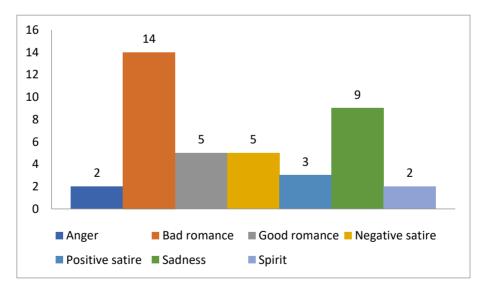


Figure 2 Frequency Chart of The function of The Word Play on PPKM Abbreviation

Figure 2 shows that the seven functions contain two nuances of meaning, namely nuances of negative meaning and nuances of positive meaning. Functions included in the nuances of negative meaning are anger, bad romance, negative satire, and sadness. On the other hand, the functions included in the nuances of positive meaning are good romance, positive satire, and spirit. Therefore, the functions contained in the the word play on the PPKM abbreviation are dominated

by functions with negative meanings, especially the functions of bad romance, sadness, and negative satire. These functions are traced from the use of negative nuanced words from each letter in the word play on the PPKM abbreviation. The word play on the PPKM abbreviation with the bad romance function can be observed from the use of words such as the words of putus (break up) and patah (broken) in the letter P2, as well as the words mengalah (surrender), maksa (force), merana (anguish), menyesal (regret), menghilang (disappear), and menjauh (move away) from the letter M. Likewise, the word play on the PPKM abbreviation with the sadness function can be known from the use of words such as the word of mati (dead), menjauh (move away), miskin (poor), memelas (pitiful), and menghindar (avoiding) in the letter M, the word of kehabisan (run out) and kurang (lacking) in the letter K, and the word of pembatasan (restriction) on the letter P2. In addition, the word play on the PPKM abbreviation with a negative satire function can be seen from the use of words such as the word of mundur (resign) on the letter M. It can be concluded that the word play on the PPKM abbreviation which contains nuances of negative meaning is specifically intended on limitations in undergoing romantic relationships due to PPKM. However, PPKM also has an impact on people's lives at large due to not being able to move freely as usual. Therefore, the word play on the PPKM abbreviation is also intended for the government and authorized officials as a satire because the rules imposed have made people's lives more unstable.

4. Conclusion

From the discussion that has been described, it can be concluded that the 40 data of the word play on the PPKM abbreviation contains various things, both in terms of structure and in terms of function. In terms of structure, various forms of lingual structure can be seen in phonological, morphemical, syntactical, and semantical terms. In phonological, the words used are a form of conversation that is often used by speakers in an informal environment. In morphemical, these words are selected and used regardless of the structure to adjust the equivalent of each letter in the PPKM abbreviation. In syntactical, the grammatical form of the word play on PPKM abbreviations is dominated by phrasal, especially noun phrases. In semantical, the word play on the PPKM abbreviation can be seen from the word meaning and the clause meaning, where each meaning is adjusted to the conditions of the speakers. In addition, in terms of function, the word play on the PPKM abbreviation is dominated by functions with negative nuances, namely bad romance which is aimed at limitations in carrying out romantic relationships due to PPKM, the function of sadness is aimed at people's lives at large due to not being able to move freely as usual, and the function of negative satire aimed at the government and authorized officials as a satire because the rules imposed have made people's lives increasingly unstable.

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